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Job Bank Form

American Society of Mechanical Engineers

Editor, Digital Content

Position Location

New York, New York

Position Type

full-time

Position Reports to

Director, Advertising Sales & Publishing Development

Position Description

The Editor will direct the editorial content development, managing both short-term and long-term plans. A key element of this will involve sourcing content from internal and external parties and negotiating agreements. In addition, the Editor must be a liaison for the engineering profession, ensuring that the ASME membership and the larger engineering community are involved in and satisfied with existing and new online products.

Qualifications

The ideal candidate will be an accomplished editorial executive, with experience leading new site development, managing staff and freelance writers, and working with marketing, sales and technical teams. The Editor will identify and synthesize new engineering ideas, technology developments and general engineering occurrences impacting our world and present them in a way that truly engages and excites the international engineering community.

Candidate must have a minimum of 10 years in journalism, with five or more years of experience in digital publishing as a Content Director, Manager, or "Lead" Editor required. Print experience is a plus. Ideal candidate will have experience writing or managing content around the subject of engineering or technical subject areas as well as knowledge of science and its practical application as technology. In addition, experience working with content management systems and other digital publishing tools as well as knowledge of video editing for online publishing required. Working familiarity with social media, podcasts, RSS, webinars and webcasts as well as Blog experience preferred. Appreciation for the role of search engine optimization (SEO) and search engine marketing (SEM) in digital publishing/branding also preferred.

How to Apply

Contact Department: Tanya Acevedo/Human Resources
Contact Phone: 212-591-7888