



**adelphi**  
metropolitan washington

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## Job Bank Form

### **APCO Worldwide**

#### **Copywriter**

#### **Position Location**

Washington, DC

#### **Position Type**

full-time

#### **Position Description**

APCO Worldwide, a global communication consulting firm headquartered in Washington, D.C., has an immediate opportunity for a copywriter to work within our in-house creative studio and online communication teams. As key members of these award-winning teams, you will work with creative directors, art directors, and client project managers to develop fresh, compelling copy for print and online advertising, websites, collateral, and other client content. You will write for a range of audiences and have the capacity to develop clear, persuasive, original content.

APCO Worldwide, named one of the "Top Places to Work in PR" by PRNews, is an award winning firm and offers a collegial work environment, countless training and development opportunities, and a competitive compensation and benefits package. APCO's clients include Fortune 500 companies, non-profits, associations, and a wide range of other companies and organizations. EOE M/F/V/D

#### **Qualifications**

Qualified candidates must have a minimum of three to four years of relevant experience and a BA or BS in communications or a related field, as well as an excellent portfolio of work including advertising agency and/or relevant campaign communications, brand platforms and positioning, and collateral such as brochures, web sites and content, and other work as appropriate. Proficiency with a PC/Mac, knowledge of PowerPoint and MS Office Suite, familiarity with style standards and a background that includes agency or corporate writing experience is also required. The most successful candidates will be team players who have excellent creative writing abilities and a collaborative mindset.

#### **How to Apply**

To apply, please visit us online at

[http://www.apcoworldwide.com/content/careers/job\\_opportunities\\_americas.aspx#copywriter](http://www.apcoworldwide.com/content/careers/job_opportunities_americas.aspx#copywriter)